

Near West Side TOUR: STARTING AT 15th Street and Wisconsin

- **START A:** West on Wisconsin
- Drive thru **Marquette University Campus** on Wisconsin Avenue – *west bound*
- **Stop B (20th and Wisconsin):** Pabst Mansion (2 mins) – *west bound*
- **Stop C (23rd and Wisconsin):** Ambassador Hotel – Will leave bus for tour of hotel (20 minutes)
- Make right to head north on 27th Street – *north bound*
- **Stop D (27th and Wells):** Daddy’s Soul Food and Grille (20 minutes)
- Continue north on **27th Street (SOHI District)** – *north bound*
- Make a **left** on State Street – *west bound*
- Continue west bound on State
- **Stop E** (33rd and State)
- **Forest County Potawatomi Wgema Campus** formerly Concordia University campus
- Continue west bound on State drive thru **MillerCoors** – *west bound*
- Make right on 46th Street – *north bound*
- Make right on Martin Drive – *east bound*
- Make right on Highland Avenue – southeast/east bound
- Continue east bound on Highland Avenue
- **Stop F (38th and Highland): MillerCoors**
- **Stop G (37th and Highland): Harley-Davidson, Inc.**
- Continue east on Highland Avenue – east bound
- Make right on 35th Street – south bound
- Continue south on 35th Street
- Make left on Wisconsin Avenue – east bound
- Drive past **(H) Marquette University High School**
- Continue east on Wisconsin Avenue
- **Stop I (24th and Wisconsin Avenue):** The Rave/ Eagles Club
- Drive east bound on Wisconsin Avenue and make a left on 16th Street- north bound
- Make a right on Wells- east bound and make a right on 15th Street, pulling into SHAMU

Tour Highlights

Marquette University (drive thru)

- Founded as a Jesuit university in 1881
- Has currently 12k students
- An endowment of \$531 million

Pabst Mansion (brief stop)

- Captain Frederick Pabst Mansion
- Built 1890 at the cost of \$254k
- \$33 million in 2011 dollars

Ambassador Hotel (stopping)

- 1920's art deco hotel, 10-year, \$14-million restoration
- National Historic Register
- John F. Kennedy 1960 and Beatles 1964

Daddy's Soul Food and Grille (stopping)

- Opened in November 2014
- Locally owned by Benjamin and Angela Smith

Wgema Campus - Forest County Potawatomi (brief stop)

- Concordia University operated from 1881 - 1983
- FCP has owned since 1986 and secured \$33 million 5 year master plan
- Managed by Potawatomi Business Development Corporation

MillerCoors (drive thru)

- Founded in 1855 by Federick Miller
- \$4.2 billion in sales
- 9600 employees (worldwide)

Harley-Davidson, Inc. (drive thru)

- Founded in 1903 by Arthur Davidson and Bill Harley
- Sales \$5.2 billion (2013)
- Museum located near 6th and Canal

Marquette University High School (drive thru)

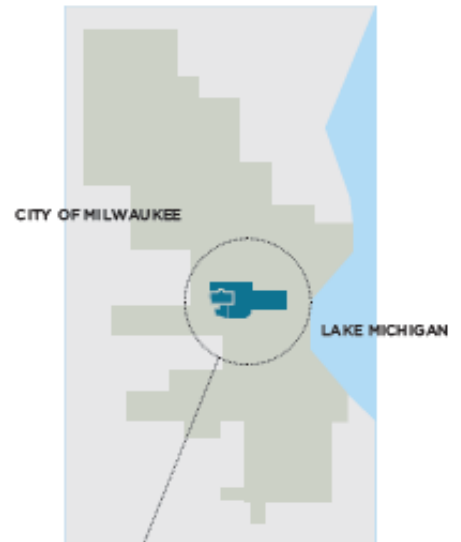
- Marquette University High School is a private, all-male, Jesuit, Roman Catholic school
- Founded in 1857
- 1074 students

The Rave / Eagles Club (brief stop)

- Built in 1926
- Country Music Awards best small venue 2016
- Maximum capacity 5,000

A Neighborhood of Neighborhoods

- 1 Avenues West
- 2 Cold Spring Park
- 3 Concordia
- 4 Martin Drive
- 5 Merrill Park
- 6 Miller Valley
- 7 The Valley — Piggsville



DETAIL OF AREA



THE NEAR WEST SIDE, as defined by the city of Milwaukee, is bound by I-43 (east), Highway 41 (west), Vliet Street and Highland Boulevard (north) and I-94 (south).